

**ARTICLE X**  
**SIGN REGULATIONS**

**SECTION 1001 SIGN REGULATION**

The regulations established in this article are designed to protect property values, create a more attractive business climate, enhance and protect the physical appearance of the community, prevent and reduce potential traffic hazards caused by distracting and obstructing signs, and to remove safety hazards to pedestrians that may be caused by signs projecting over public right-of-way.

**SECTION 1002 PUBLIC RIGHT-OF-WAY**

Only official identification, directional, or traffic control signs shall be allowed within the public right-of-way.

**SECTION 1003 ON-SITE ADVERTISING SIGNS**

Signs larger than 32 square feet require an Interim Use Permit. No sign shall exceed 32 square feet in area or 10 feet in height.

**SECTION 1004 OFF-SITE ADVERTISING SIGNS**

Off-site advertising signs require an Interim Use Permit. No sign shall exceed 32 square feet in area or 10 feet in height.

**SECTION 1005 CHANGE IN ADVERTISING MESSAGE**

The change in advertising message maintenance and repair, or the use of extensions, cutouts or embellishments upon an existing advertising structure shall not be considered an enlargement, extension structure, or structural alteration provided that thereby the advertising structure is not caused to exceed any size limitation by this Ordinance.

**SECTION 1006 POORLY MAINTAINED SIGNS**

Unpainted signs, broken signs, and signs on vacated buildings shall be removed from the premises on order of the Town Board.

**SECTION 1007 SYMBOLIC SIGNS**

Symbolic signs such as a barber pole which is traditional in nature and size shall be permitted. Small identifying signs under canopies or on retractable awnings shall also be permitted.

**SECTION 1008 ANNOUNCEMENT SIGNS**

Signs for the following purposes not exceeding ten square feet in area and placed back 20 feet from the front lot line shall be permitted in all districts:

1. A sign advertising only the sale, rental, or lease of the building or premises on which it is maintained.

2. An announcement sign or bulletin board for the use of a public, charitable, or religious institution occupying the premises.
3. An advertising sign in connection with a lawfully maintained nonconforming use.
4. Political signs.

### **SECTION 1009 LIGHTING**

Signs may be illuminated by flashing, intermittent rotating, or moving light or lights as a conditional use.

In all districts, any lighting used to illuminate a lot or structure (including signs) thereon shall be arranged so as to deflect light away from adjacent lots and streets. The source of light shall be hooded or shielded so as to prevent beams or rays of light from being directed at any portion of adjoining properties or streets.

### **SECTION 1010 NONCONFORMING SIGNS**

Signs erected prior to the date of enactment of this Ordinance, which do not conform to the sign regulations contained herein, shall not be expanded, modified, or changed in any way except in conformity with these sign regulations. Nonconforming signs must be removed or modified to conform to this Ordinance within five years of adoption of this Ordinance.

### **SECTION 1011 SETBACK STANDARDS**

Signs allowed in Sections 1003 and 1004 shall be set back from any property line, public road easement, or public road right-of-way a minimum of 10 feet; and, all signs allowed in Article X must be set back at least 50 feet from the point of intersection of the easement or right-of-way lines of two intersecting public roads.